

Lisa

Le

Jr Web Developer
Toronto, Ontario

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SKILLS

Software

Figma, Adobe
Photoshop, Adobe XD,
Adobe Illustrator,
InVision, HTML, CSS,
JavaScript, jQuery,
GitHub, Visual Studio
Code

Project

User Research, Design
Strategy, Web Design,
Prototyping, Scenario
Design, UI Design,
Information Architecture

Other

Business Strategy,
Cultural Awareness,
Management

EDUCATION

University of Toronto

Full Stack Coding Boot Camp – 2021

- 24-week course teaching in-demand skills through a market-driven curriculum: HTML5, CSS3, JavaScript, jQuery, Express.js, React.js, Node.js, web APIs, MySQL, and more.
- Effectively wrote clean, minimalistic, reusable code for web applications
- Maintained accuracy and attention to detail throughout creative and development process
- Handled multiple projects simultaneously while ensuring all projects were completed within the deadline date.

University of Toronto

UX/UI Boot Camp – 2021

- 24-week course teaching UX/UI design through 1:1 mentorship.
- Gained hands-on training in user-centric design research, design thinking, visual prototyping and wireframing, interface design, storyboarding, visual design theory, web prototyping with HTML5 and CSS, interaction design with JavaScript and jQuery.
- During this time, I completed 4 projects:
 - Coca-Cola Company Website Redesign Concept (UX/UI/Front-End)
 - Black Lives Matter Canada website redesign (UI)
 - Android app for plant care (Material Design)
 - Mobile Travel App

BrainStation

Digital Marketing – 2019

- Developed holistic digital marketing strategy, incorporating customer insights, social media marketing, search, and email marketing.

University of Waterloo

Arts and Business – 2013

EXPERIENCE

BonLook

Store Manager

Dec 2018 – Present

- Co-developed tools to support employee development: Employee Handbook, Onboarding Checklist, Training Guide.
- Partnering with cross-functional teams to ensure communication and operations are executed efficiently and effectively.
- Working with the marketing team to support specific markets across GTA to increase customer experience and increase sales.
- Responsible for overseeing all aspects of store operations: marketing, merchandising, inventory control, hiring, training, and promoting.
- Developed strategic and operational plans for the team, managing execution, and measuring results.
- Consistently exceeded annual goals in key metrics, such as employee retention, customer service, and profit, exceeding LY by over 30%.
- Analyze financial reports to identify and address trends and issues in store performance.